EVERYDAY VOCABULARY TESTS

Everyday Vocabulary Advertising Test

8 questions · Choose the correct answer. Online test and answer key with explanations:
https://englishtestsonline.com/everyday-vocabulary-advertising-test/

Name: _____ Date: _____ Score: _____ / 8

1. (Please note: The following questions are part of a cloze test. They are interrelated, meaning that the information provided in each question is connected to the others.)

ADVERTISING

Advertisements are everywhere, from columns of small _____ advertisements for houses, jobs, cars etc. in newspapers to big _____ on walls and enormous advertisements on _____ by the side of the road.

A) classical **B)** class
C) classified **D)** classic

2. Advertisements are everywhere, from columns of small _____ advertisements for houses, jobs, cars etc. in newspapers to big _____ on walls and enormous advertisements on _____ by the side of the road.

A) hostels **B)** posters
C) commercials **D)** agencies

3. Advertisements are everywhere, from columns of small _____ advertisements for houses, jobs, cars etc. in newspapers to big _____ on walls and enormous advertisements on _____ by the side of the road.

A) hoardings **B)** commercials
C) hostels **D)** agencies

4. The job of the advertising _____ is to _____ the products of the firms who employ them.

A) centres **B)** agencies
C) commercials **D)** agendas

5. The job of the advertising _____ is to _____ the products of the firms who employ them.

A) produce **B)** stick
C) classify **D)** publicize

6. They design eye-_____ advertisements and make television _____ to _____ us to buy, buy, buy.

A) persuading **B)** keeping
C) holding **D)** catching

7. They design eye-_____ advertisements and make television _____ to _____ us to buy, buy, buy.

A) classicals **B)** agencies
C) commercials **D)** documentaries

8. They design eye-_____ advertisements and make television _____ to _____ us to buy, buy, buy.

A) persuade **B)** refuse
C) accept **D)** publicize

Finished? Check your answers online
Get your score with instant feedback, and download the **answer key with explanations**, on the test page:
englishtestsonline.com · scan the code for this test

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