ANSWER KEY WITH EXPLANATIONS

# Everyday Vocabulary Newspapers Test

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| 1 | **B** | 2 | **C** | 3 | **C** | 4 | **B** | 5 | **A** | 6 | **D** | 7 | **C** | 8 | **B** | 9 | **D** | 10 | **D** |
| 11 | **D** | 12 | **A** | 13 | **A** | | | | | | | | | | | | | | |

## Explanations

**1.** (Please note: The following questions are part of a cloze test. They are interrelated, meaning that the information provided in each question is connected to the others.)

**NEWSPAPERS**

A newspaper makes its money from the price people pay for it and also from the _____ it carries.
✔ **B) advertising**
Newspapers earn money from their price and from **advertising**: companies pay to show their products in the paper. The verb **carries** (= contains, prints) fits ads. Not **editorials**, because they are opinion articles and do not bring in money directly.

**2.** A popular newspaper with a (an) _____ of over five million daily makes a lot of money.
✔ **C) circulation**
**Circulation** is the number of copies a newspaper sells or gives out, e.g. **a circulation of five million daily**. The number in the sentence (**over five million daily**) is the clue.

**3.** Less serious newspapers are probably read just for _____.
✔ **C) entertainment**
**Entertainment** means things that people enjoy and that are fun, not serious. **Less serious** papers are read **for entertainment**, not mainly for the news.

**4.** They have big _____ above the news stories, funny _____ to look at and _____ photos of violence.
✔ **B) headlines**
**Headlines** are the titles printed in large letters **above the news stories**. Not **subtitles**, which are the words at the bottom of a film screen or smaller extra titles, not big ones over stories.

**5.** They have big _____ above the news stories, funny _____ to look at and _____ photos of violence.
✔ **A) cartoons**
**Cartoons** are funny drawings, so you **look at** them. Not **jokes**, because you read or hear jokes; the phrase **to look at** points to pictures.

**6.** They have big _____ above the news stories, funny _____ to look at and _____ photos of violence.
✔ **D) sensational**
**Sensational** means shocking and exciting, made to get people's attention, e.g. **sensational photos of violence**. **Amusing**, **funny** and **hilarious** all mean 'making you laugh', which does not fit photos of violence.

**7.** The _____ columns are full of stories of the private lives of famous people.
✔ **C) gossip**
**Gossip columns** are parts of a newspaper with stories about **the private lives of famous people**. **Gossip** means talk about other people's private lives.

**8.** No one takes the political _____ of such papers very seriously.
✔ **B) views**
A paper's **political views** are its opinions about politics. **No one takes them seriously** because these papers are not serious ones. Not **sensations**, which are events that cause great excitement, not opinions.

**9.** On the other hand, in a free country where there is no _____, serious newspapers are read principally for their news, sent to them by their _____ around the world and by the big news _____.
✔ **D) censorship**
**Censorship** is when a government controls what newspapers may print. The clue is **a free country**: there the press has **no censorship**.

**10.** On the other hand, in a free country where there is no _____, serious newspapers are read principally for their news, sent to them by their _____ around the world and by the big news _____.
✔ **D) correspondents**
**Correspondents** are journalists who send news to a paper from another place or country. The clue is **sent to them … around the world**. Not **editorials**, which are articles, not people.

**11.** On the other hand, in a free country where there is no _____, serious newspapers are read principally for their news, sent to them by their _____ around the world and by the big news _____.
✔ **D) agencies**
A **news agency** is an organisation that collects news and sells it to newspapers, e.g. Reuters. **News agencies** is the fixed collocation; **news firms** or **news companies** are not used in this way.

**12.** People also read these newspapers for their _____ of new books, films and plays and for their _____, which represent the opinion of the newspaper itself about the important events and issues of the moment.
✔ **A) reviews**
**Reviews** are articles that give an opinion about **new books, films and plays**. The pattern is **a review of** something.

**13.** People also read these newspapers for their _____ of new books, films and plays and for their _____, which represent the opinion of the newspaper itself about the important events and issues of the moment.
**✓ A) editorials**
**Editorials** are articles that give **the opinion of the newspaper itself**, usually written by the editor. Not **gossip columns**, which are about famous people's private lives, not the paper's opinion on important issues.

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