ANSWER KEY WITH EXPLANATIONS

Reading Comprehension Passage 10 MCQ Test With Answers – LET EUROPE BE YOUR OYSTER

English Reading Passages Tests · 5 questions · Online test and questions PDF:
https://englishtestsonline.com/reading-comprehension-passage-10-mcq-test-with-answers-let-europe-be-your-oyster/

1	D	2	A	3	D	4	A	5	B										

Explanations

1. ***This is a passage from***
✓ D) an advertisement circulated by a private firm as part of their new promotion campaign.
The text is selling something. It introduces **OUR COMPANY**, praises its investment fund and ends with a call to action: **simply send in the enclosed form of application**. These are typical features of an **advertisement** from a private firm. Not a pamphlet by the European Economic Council, because the text promotes one company's own funds, not official information.

2. **By the end of 2005,**
✓ A) there'll be a single, barrier-free commercial market in Europe.
Paragraph 1 says that **by the end of 2005, a barrier-free market with about 500 million consumers will have taken shape**, which means a single market without barriers. Not the option about 500 million consumers investing: they are the people who buy in the market, and the text doesn't say they will invest.

3. ***Only the fittest and the most efficient companies will***
✓ D) manage to survive despite fierce competition.
Paragraph 1 says only the fittest companies **will be able to cope successfully with the resultant fierce competition**. **Cope successfully** means **manage to survive** or deal with a difficult situation. Not **succeed in yielding**, because **yield** means give in, which is the opposite of coping.

4. ***OUR COMPANY***
✓ A) looks after your interests as investors.
Paragraph 3 says OUR COMPANY is an investment fund **designed primarily to look after the interests of private investors**. Not **urgently needs professional assistance**: it is the investors who need professional help, and the company gives it to them.

5. ***This piece of writing aims at being***
✓ B) convincing and persuasive.
The writer wants readers to invest with the company. The text stresses opportunity (**Make sure that you do not miss the opportunity**) and expertise, and it asks readers to send in a form. So it aims to be **convincing and persuasive**. Not **economical and commercial**: the topic is economic and the purpose is commercial, but these words don't describe the effect the writing tries to have on the reader.

Practise more on englishtestsonline.com
Take this test online, download its questions PDF, and find thousands of free English tests:
englishtestsonline.com · scan the code for this test
englishtestsonline.com