SPEAK BUSINESS ENGLISH LIKE AN AMERICAN

Speak Business English Like an American Lesson 7 Idioms and Expressions Test

8 questions · Choose the correct answer. Online test and answer key with explanations:
https://englishtestsonline.com/speak-business-english-like-an-american-lesson-7-idioms-and-expressions-test/

Name: _____ Date: _____ Score: _____ / 8

1. **(Please note: The following questions are part of a cloze test. They are interrelated, meaning that the information provided in each question is connected to the others.)** Zylestra is a large pharmaceutical company. They haven't introduced any major new drugs in a long time. They've been _____ for the past few years.
A) new blood **B)** running in place
C) in deep trouble **D)** no wonder

2. Their biggest competitor, Delmar Drugs, is stealing market share from them and is _____.
A) eating their lunch **B)** running in place
C) on top of trends **D)** face the music

3. It's really _____ Delmar is more successful.
A) no wonder
B) bring some new products to market
C) on top of trends
D) face the music

4. Over the past few years, they've come out with effective drugs for lowering cholesterol and reducing the risk of heart disease. Delmar understands what their customers want. They invest heavily in consumer research to stay _____.
A) in deep trouble **B)** new blood
C) eating their lunch **D)** on top of trends

5. Meanwhile, Zylestra is still selling the same drugs it was selling three years ago. If Zylestra doesn't follow Delmar's example and _____ soon, they're going to be _____.
A) in deep trouble
B) bring some new products to market
C) no wonder
D) on top of trends

6. Meanwhile, Zylestra is still selling the same drugs it was selling three years ago. If Zylestra doesn't follow Delmar's example and _____ soon, they're going to be _____.
A) new blood
B) no wonder
C) in deep trouble
D) bring some new products to market

7. Investors in the company hope that Richard Pierce, Zylestra's CEO, will _____ and take action to turn around the company.
A) face the music **B)** running in place
C) on top of trends **D)** no wonder

8. As a first step, he might consider bringing in some _____ to help him run the company.
A) running in place **B)** new blood
C) on top of trends **D)** eating their lunch

Finished? Check your answers online

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